



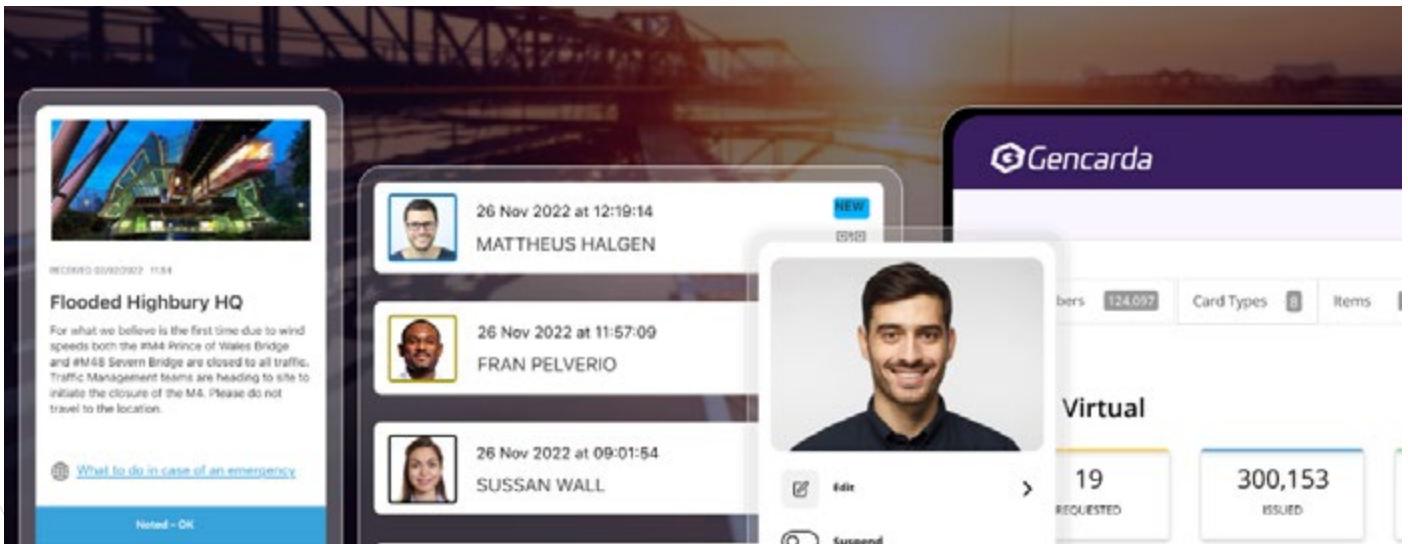
GencardaSuite

A Reference Point Solution

GencardaSuite Brochure

The Complete Membership Management Solution





GencardaSuite

GencardaSuite is an end-to-end smartcard management system for managing virtual and physical smartcards for your community or membership. It provides security, assurance, real-time validation and verification of details, whilst supporting sustainability.

"GencardaSuite has helped us future-proof our organisation, reduce our environmental footprint and fight identity fraud – I highly recommend the system."

Carole Bishop, Head of Registration Services, Energy & Utility Skills.

A creative and innovative solution that uses powerful technology to provide a leading solution for a host of industries, GencardaSuite is designed to manage virtual smartcards – digital cards stored on our dedicated app on a smartphone – as well as physical smartcards.

A scalable, fully hosted, secure online solution with low configuration and ongoing costs, the suite has three core elements:

The Gencarda Database

Our member records and card management system.

Vircarda

Our specially designed app for securely storing virtual smartcards on mobile devices and creating state-of-the-art communication opportunities between our clients and their member communities

Checarda

Our specially designed app for verifying and reading our virtual and physical smartcards.

GencardaSuite: Who is it for?

Does your organisation have a membership or community?

Size doesn't matter: this might be several hundred people right up to a community of hundreds of thousands. Gencarda can deliver for you and with costs based on individual recordholders, clients of all sizes are welcome!

Does your group of people carry a credential with them, such as a card or other token to confirm information about them?

Our smart technology means we can update the card digitally without the need to produce another card and with no delays. This not only cuts costs, it helps your Net Zero objectives, whilst delivering reliability and accuracy.



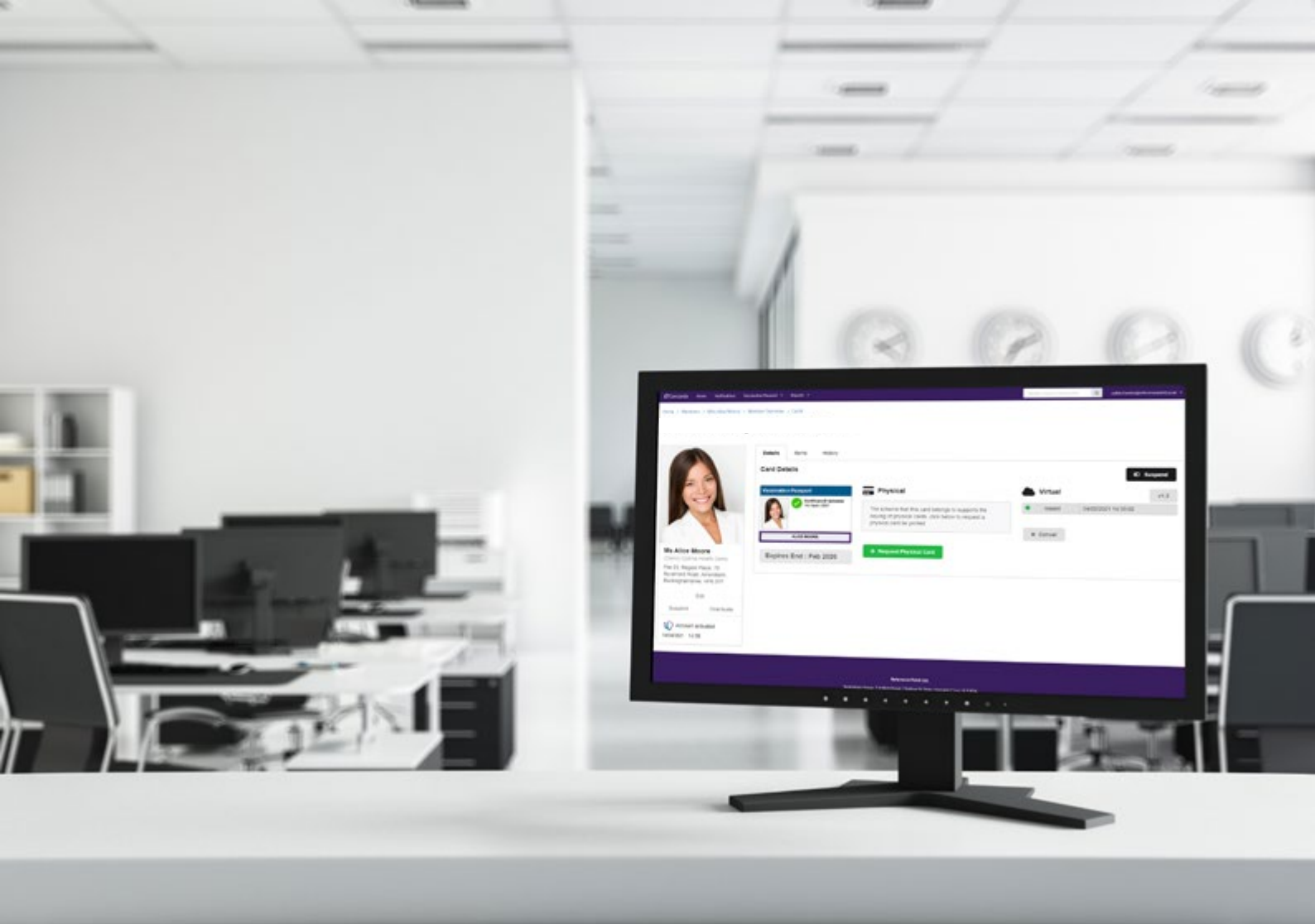
Is it important that details about your members can be easily updated or changed?

Updates and even suspensions are applied in seconds. Our integrated Checarda app also ensures you can be 100% confident that the information is validated.

Are you looking for a simple technologically driven system that underpins sustainability and efficiency?

Gencarda Suite is simple to implement but delivers optimum performance, value and effectiveness.

If so, then GencardaSuite is the system you are looking for.



The Gencarda Database

It enables organisations to certify key qualifications – and much more besides – for each of their members or recordholders.

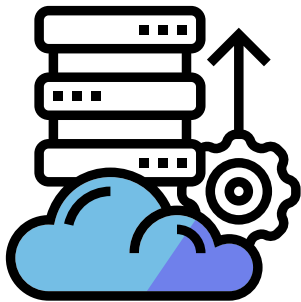
The database manages and controls the issue of high-security personalised smartcards, so an individual's details can be maintained, easily updated and verified.

Its industry-leading smartcard technology ensures the cards are secure and up-to-date, eliminating the need for paper certificates and, more importantly, providing total assurance about the reliability of the data.

Easy to set up, Gencarda also offers custom fields to personalise each implementation.

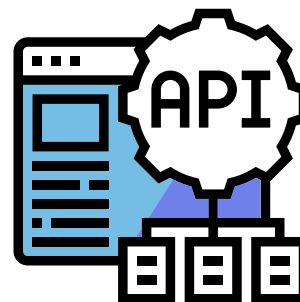
The system provides all key functions as standard, with messaging and reporting available to all clients.

Why Choose Gencarda?



A Powerful Database

Admins can easily enter and update information about individuals. Each update is transferred electronically to update the smartcard digitally so that the record is kept up-to-date.



A Comprehensive API

Gencarda's API enables member and learner details, updates and learning outcomes to be input from a third-party system if this is preferred.



Messaging and Notifications

Gencarda's feature-rich messaging module enables organisations to communicate directly and immediately with virtual cardholders.

How Gencarda Could Benefit Your Organisation

Authenticate Credentials

Provide your members and learners with a secure way to prove their credentials so that they can be trusted and authenticated.

No More Worry About Fake Certifications or Qualifications

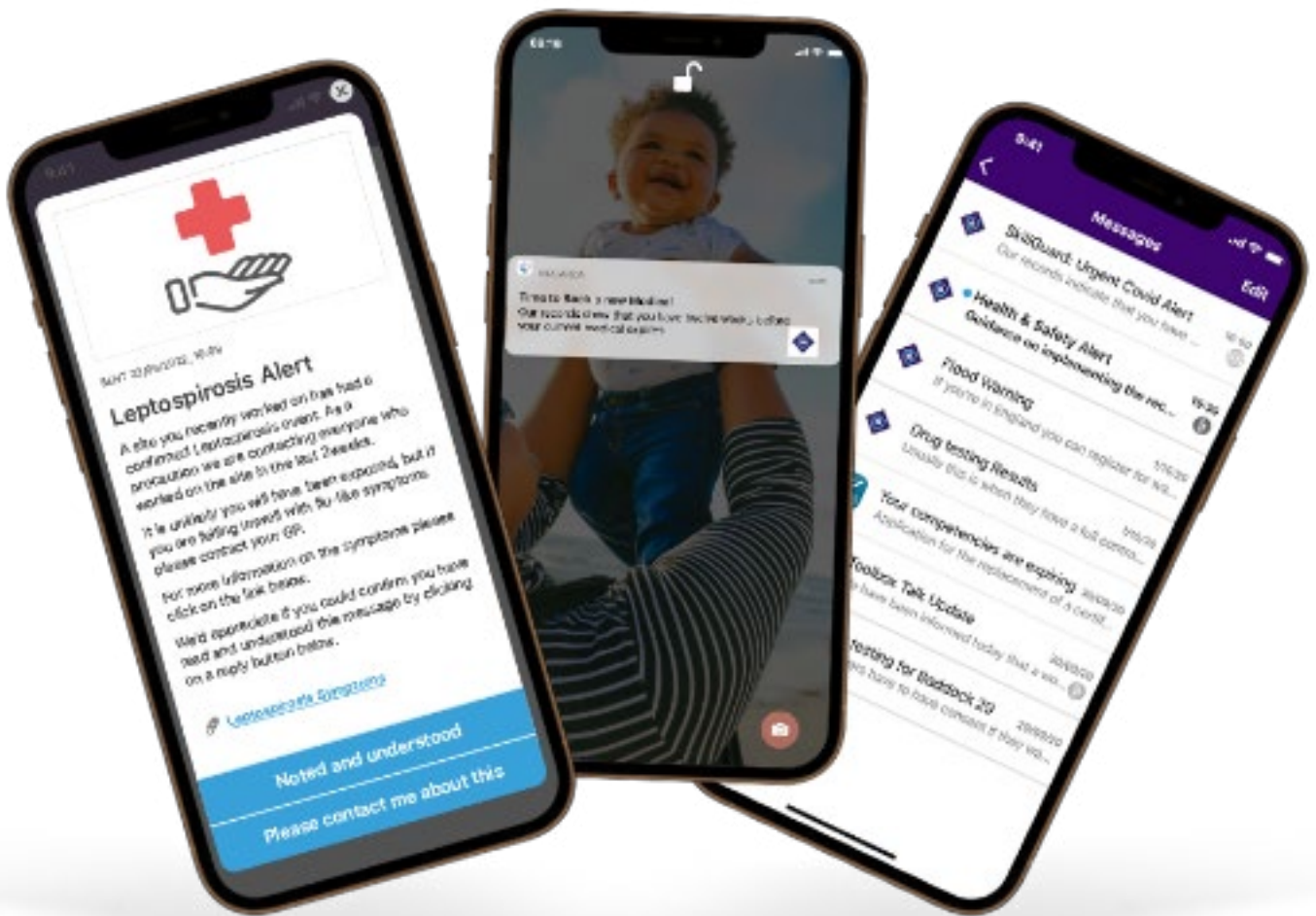
Giving you as an industry leader protection and peace of mind.

Engage with your Members

Gencarda Messaging enables you to directly engage with your members in a new, transformative way.

The Gencarda Database at a Glance

- ◆ A database of cardholders/members with an intuitive user interface that makes it simple to use.
- ◆ Flexible individual cardholder data that can be managed using templates to save time and effort.
- ◆ A dashboard providing summary statistics, with a drill down facility, to provide key management information at a glance.
- ◆ Proven technology from a leading, specialist solutions provider with millions of cardholders using one of our systems.
- ◆ A photo sizing & cropping tool to give consistent quality.
- ◆ Address lookup functionality to ensure accuracy and save time.
- ◆ Custom fields allow further flexibility for member management.
- ◆ An API that enables cardholder data to be imported from other systems rather than being re-keyed.
- ◆ An audit trail of all system activity to provide a history of cardholder record updates and facilitate investigations.
- ◆ Gencarda can be used as a stand-alone card management system or to add card management functionality to an existing database.
- ◆ An integrated Messaging module, enabling targeted direct communications of high quality to virtual smartcard holders.
- ◆ Reports that can be generated at the click of a button without technical input.
- ◆ A fully scalable IT solution for businesses of any size.
- ◆ Personalised card design to support each client's brand.



The Vircarda Digital Wallet for Mobile Devices

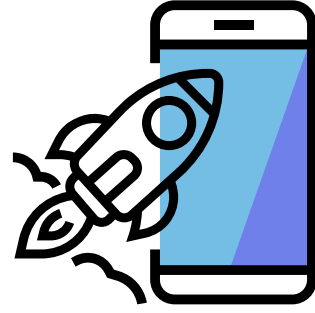
Vircarda is a dedicated app that stores and manages an individual's virtual cards and messages securely on their smartphone. When the card is checked electronically, the qualifications it holds are evidenced, and any accompanying certificates can also be seen, along with their validity.

Virtual smartcards are increasingly popular across all sectors. Providing the ultimate convenience for recordholders, the smartcard is updated in moments and stored securely on their smartphone.

The messaging module enables clients to communicate directly with their community with targeted messages straight to their phone.

Security is at the heart of what we do, so when the virtual card needs to be authenticated, Vircarda generates an encrypted short-life QR code. This means the cardholder's credentials are securely and consistently electronically readable.

Why Choose Vircarda?



Sustainable

Vircarda removes the need for plastic smartcards, helping your organisation dramatically reduce its environmental impact.

Immediate

Deploy cards and update records instantly. With a digital solution, there's no need for postage or delays.

Vircarda, Your World Connected

Virtual smartcards stored in Vircarda provide all the benefits of smartcard technology, such as instant updates and security, but without the delay involved in print and despatch with physical smartcards.

Cards can be checked in seconds with full reassurance using our short-life QR codes to protect data.

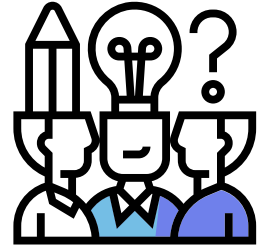
Vircarda is instant, more sustainable and cost-effective, it also enables organisations to communicate directly with targeted members of their community with feature-rich messaging delivered directly to the individual's smartphone.



Cost-Effective

Every single physical smartcard costs your organisation money. This means Vircarda can save your organisation more money than it costs.

How Vircarda Could Benefit Your Organisation



Peace of Mind

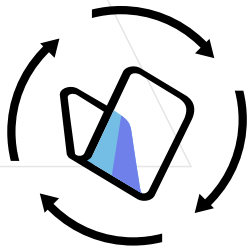
Virtual smartcards can be cancelled or suspended in moments, giving you full confidence in the authenticity of your membership.

100% Certainty

Virtual cards can be checked electronically with the Checarda app, giving you assurance of the individual's record.

Engage with your Members

Messaging enables you to engage with your members in a new, transformative way.



Instant

There's no delay for cardholders getting their card or getting updates to new qualifications.

Direct Messages

Messages and notifications sent straight through to cardholders, such as forthcoming expiries - ensuring qualifications don't lapse.



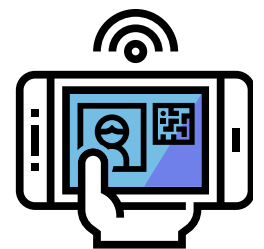
Control

Cardholders benefit from a notification every time their card is read and they have control over when smartcard reads take place.



Convenient

There's no need to remember your smartcard, if you have your phone, you have it with you.



Vircarda for Client Organisations

- ◆ Virtual cards are quick and easy to set up and can be issued instantly.
- ◆ New credentials or awards can be awarded in moments from Gencarda to Vircarda.
- ◆ Virtual cards are highly cost effective.
- ◆ Virtual smartcards can either be issued alongside physical cards or on their own.
- ◆ Cards can be stored and read on iOS and Android mobile devices.
- ◆ Address lookup functionality to ensure accuracy and save time.
- ◆ Cards can be updated, cancelled, suspended, and reactivated in real time.
- ◆ Gencarda messages delivered directly to the cardholder's Vircarda app and notifications.
- ◆ Renewals are easy to identify and manage.
- ◆ Vircarda is a fully scalable IT solution for businesses of any size.
- ◆ Eliminates the need to purchase and print physical cards, saving time and money.
- ◆ Virtual cards are fully-sustainable with no need for plastic or postage.

Vircarda for Cardholders

- ◆ The Vircarda app is free to download.
- ◆ The Vircarda app is quick and easy to download and has a simple registration process.
- ◆ Cardholders can store all their smartcards in one place on their smartphone, and no longer need a wallet or purse full of cards.
- ◆ Cards can be easily moved between devices.
- ◆ Cardholders receive a notification each time their card is read.
- ◆ The Vircarda app is secure.
- ◆ Cards can be issued instantly and are ready to use as soon as they are downloaded.
- ◆ Messaging allows the cardholder to receive and react to messages, including URL links and using response buttons.
- ◆ Vircarda is a fully scalable IT solution for businesses of any size.
- ◆ Virtual cards can be stored on iPhones and Android devices.



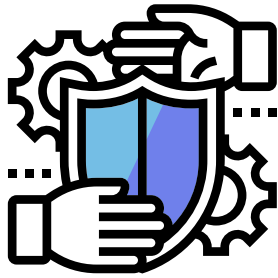
The Checarda App

Checarda closes the circle of the Gencarda suite, surfacing trusted information securely about recordholders and their credentials.

This digital approach eliminates fraud, is far more efficient and is traceable. It's also more sustainable as no paperwork is required because the checks are electronic.

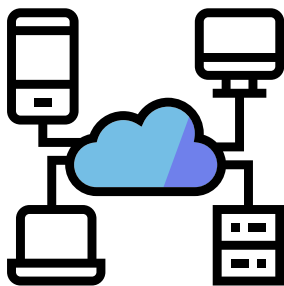
Checarda is downloadable as a free app from the Google Play and Apple Stores.

Why Choose Checarda?



Totally Secure

Checarda gives you complete confidence in the validity of awards, qualifications and credentials being checked.



Anytime, Anywhere

Verify physical or virtual smartcards on mobile, desktop or tablet with nothing but the Checarda app.



Rapid Verification

Instantly verify an individual record with absolute certainty, whenever you want, wherever you are.

How Checarda Could Benefit Your Organisation

Auditable

Provide your members and learners with a secure way to prove their credentials so that they can be trusted and authenticated.

Real-time Information

Checarda accesses the latest available information in real-time to ensure each card check surfaces current data.

Peace of Mind

Checarda gives you complete confidence in the validity of awards, qualifications and credentials being checked.



GencardaSuite

A Reference Point Solution

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